MARCELA MARU LANGO

EXPERIENCE

Freelancing & Contractor (09 / 2015 - Present)

Kickass Partners (02 / 2018 - Present)
Client services company founded by Obie Fernandez, author of The Rails Way and recognized vim plug-in author Tim Pope
- Lead Visual Designer for current client portfolio
- Design user interface in Sketch and implement using Rails and SASS
- Serve as the main contact to channel client needs to engineering

Datank.ai (12 / 2016 - 06 / 2017)
An early-stage startup that helps enterprise companies to bring their data to spec so they can start using ML and AI for Data Science.
- Talked to potential clients and stakeholders to determine brand's personality
- Created visual assets like stationary and digital interface elements
- Built company website from Wireframes to Sketch and JavaScript and HTML + Post-CSS

ROpenSci @ UC Berkeley (02 / 2016 - 12 / 2016)
A Carefully vetted, staff- and community-contributed open-science software tools that lower barriers to working with scientific data sources and data that support research applications on the web
- Generated branding and communication guidelines
- Developed and redesigned website wireframes and final screens in Sketch
- Developed custom generative branding software using JavaScript, Canvas and SVG to celebrate outstanding contributors to the project

OpenCollective (09 / 2015 - 04 / 2016)
A platform that helps NGOs and open-source communities to raise donations and be transparent with their budget management
- Developed and designed website, email templates and contribution badges
- Created branding and communication guidelines
- Designed application interface in Sketch and shared trough InVision with the engineering team

OPI Analytics (10 / 2014 - 11 / 2015)
A company that visualizes open and private datasets in order to transform data into intelligence for an improved decision-making process
Full Stack Designer
- Designed and developed custom charting and component library using JavaScript
- Built a spec alongside engineering in order to maintain consistent and clear charting
- Proposed a GitHub-based workflow for visual assets versioning

Restate Media Labs (2011 - 2013)
Mexico's first digital-only new media and product design studio
Intern / Jr. UI Designer FrontEnd Developer
- Components for client websites
- Wordpress template design and development

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MARCELA MARU LANGO

EDUCATION

Bachelor, Graphic Communications & New Media (08/2008 - 12/2013)
CEDIM - Centro de Estudios Superiores de Diseño de Monterrey

User Experience Design (08/2017 - 11/2017)
General Assembly San Francisco

EXTRAS

Women Who Code
An organization that looks forward to a world where women are proportionally represented as technical leaders, executives, founders, VCs, board members, and software engineers
- Women Who Code Mexico City CoDirector & Organizer (03/2015 - 07/2017)

Javascript MX
Latin America's largest technical community and monthly JavaScript meetup
- Módulo.js Conference Organizer, Branding, Diversity & Scholarships 05/2015
- Nodeschool Mexico City Organizer (2014 - 07/2017)

Final Fantasy XIV
- Demon Heart Free Company Member
Level 70 Bard, Main